## Proof of optimality of uniform distribution of information content

We define the problem as follows: given an utterance u to be expressed in n units, suppose that the difficulty incurred by each unit  $w_n$  is proportional to some power k of its negative conditional log-probability:

$$diff(w_i) \propto [-\log P(w_i|w_{1\cdots i-1})]^k$$

and that the total difficulty of u is the sum of the difficulties of all its units.

**Theorem.** For any given joint probability  $p_u$  for u, setting the conditional probability of each  $w_i$  equal at  $p_u^{\frac{1}{n}}$  minimizes the total difficulty of u when k > 1, and maximizes it when k < 1.

*Proof.* The proof follows from a simple application of Jensen's inequality, which states that for any random variable X and any convex function f,

$$E[f(X)] \ge f(E[x])$$

and the reverse inequality for any concave function f. Define  $p_i \equiv P(w_i|w_{1\cdots i-1})$  (note that by definition, the  $p_i$  are constrained such that  $\prod_{i=1}^n p_i = p_u$ ). Let X be the random variable

$$P(X = -\log p_i) = \frac{1}{n}$$

and f be the function  $f(x) = x^k$ . We have

$$E[X] = \sum_{i=1}^{n} \frac{1}{n} [-\log p_i]$$
$$= -\frac{1}{n} \log \prod_{i=1}^{n} p_i$$
$$= -\frac{1}{n} \log p_u$$
$$= -\log p_u^{\frac{1}{n}}$$

When k > 1, f is convex, so by Jensen's inequality we have

$$\sum_{i=1}^{n} \frac{1}{n} [-\log p_i]^k \ge -\log p_u^{\frac{1}{n}}$$

and multiplying through by n gives us the desired result. When k < 1, f is concave, and the desired result follows by identical logic.